User experience Designer with 14+ years of experience

**+91 9028465353** 

## **Professional Summary**

Experienced and detail-oriented Senior UI/UX Designer with over 14 years of expertise in designing user-centric digital experiences across industries such as Pharmaceuticals, IT, Insurance, Retail, Banking, and Engineering. Proven ability to translate business goals into intuitive, accessible, and visually compelling designs. Skilled in user research, wireframing, prototyping, interaction design, and building responsive interfaces that enhance usability and engagement. Adept at working across the complete design lifecycle—from concept to implementation—using tools like Figma and Adobe Creative Suite, along with front-end technologies including HTML/CSS and Bootstrap.

Have successfully led and contributed to projects involving web applications, enterprise dashboards, mobile apps, design systems, and marketing websites for both global enterprises and startups. Strong understanding of accessibility guidelines (WCAG), responsive design principles, and collaborative workflows within agile development teams. Committed to continuous learning and delivering impactful user experiences that meet both user needs and business objectives.

#### **Education**

#### **Bachelor of Arts in Psychology**

Yashwantrao Chavan Maharashtra Open University (YCMOU), India

**Google UX Design Specialization** - Coursera

Google Al Essentials - Coursera

**Enterprise Design Thinking Practitioner** – IBM







## **Skills**

### Design

User research, Heuristic analysis, Information architecture, Interaction design, Wireframes, Usability testing, Competitive analysis, Task flows, Visual design, Prototyping, Video creation

## Collaboration

Self-starter, Communicative, Detail-oriented, Team player, Accountable

#### **Design Tools**

Figma, Adobe XD, Sketch, Adobe creative Suite, Framer, Insion, Principle, Marvel, Mockflow, Mural and Miro

### **Development**

HTML/CSS Proto, Bootstrap, WordPress, Sharepoint

### **Work Experience**

#### **Emerson, Pune**

Lead UI/UX Designer | May 2020 - Present | (5 years 1 months)

Industry: Industrial Engineering & Software Solutions

- Spearheaded the UX modernization of multiple legacy desktop applications into responsive, cloud-based web platforms, significantly improving user efficiency, standardization, and cross-team adoption.
- Designed and delivered the Thermowell Design Accelerator, a proprietary web tool that reduced manual engineering calculation errors by 50% and accelerated configuration time by 30%, directly supporting the sales and engineering teams.
- Collaborated with product owners, engineering managers, and domain experts from India and the US to gather requirements, define personas, and design workflows tailored for specialized technical users.
- Built an internal design system from the ground up to unify UI components across multiple internal tools—reducing design and dev effort by 40% while improving consistency and accessibility (WCAG 2.1 compliant).
- Conducted extensive remote usability testing and stakeholder demo sessions to validate design solutions, address user pain points, and iteratively refine features prior to launch.
- Provided ongoing support and design documentation during agile sprints, working closely with developers to ensure successful implementation and QA alignment.
- Collaborated with developers to design experience within Movicon SCADA framework.
- Conducted UI/UX knowledge sharing sessions to build awareness about the importance of User Experience Design.

#### Tech Mahindra, Pune

Tech Lead | Feb 2017 - Feb 2020 | (3 years 4 months)

and containerized deployment processes.

**Industry: IT Services & Consulting** 

- Led UX strategy and design execution for Al-driven platforms, including the Acumos Al Project—an open-source framework that enables developers to easily build, share, and deploy AI applications.
- Designed intuitive dashboards and workflows that simplified the experience for data scientists and AI model developers, reducing onboarding time by 35% and boosting engagement with the platform.
- Created wireframes, user flows, interaction models, and prototypes to map out end-to-end journeys across model onboarding, training, sharing,
- Collaborated closely with Linux Foundation teams and enterprise partners to align design strategy with technical implementation and opensource community standards.
- Conducted heuristic evaluations, persona workshops, and usability testing sessions with both internal stakeholders and external developers to refine user interactions.
- Ensured UI components and layouts were compliant with WCAG 2.1, enhancing accessibility across diverse user bases.
- Guided a team of designers in adopting agile UX methodologies, while working cross-functionally with product managers, data engineers, and cloud developers in sprint planning and backlog grooming.

# Silicus Technologies, Pune

Sr. UI/UX Designer | April 2015 – Jan 2017 | (1 years 10 months) Industry: Software Product Development

Designed and developed responsive web interfaces for enterprise cloud applications, B2B and B2C clients ensuring consistent user experiences across desktop, tablet, and mobile devices.

Collaborated with product owners and developers throughout the product lifecycle, from requirements gathering and user journey mapping to

developers. Translated UI designs into clean, semantic HTML5/CSS3 code using Bootstrap, ensuring cross-browser compatibility and mobile-first

Created wireframes, mockups, and interactive prototypes to visualize user flows and communicate design intent to stakeholders and

- responsiveness.
- QA support.

Conducted design reviews and incorporated user feedback to enhance usability and accessibility standards across all projects.

Actively participated in agile ceremonies, ensuring design was aligned with sprint goals and release milestones.

### **Xoriant Solutions, Pune** UI Designer | July 2013 - Mar 2015 | (1 years 9 months)

Industry: Product Engineering Services

Designed interfaces for internal and client-facing applications, ensuring responsive design across devices.

- Created HTML/CSS-based front-end layouts integrated with Bootstrap.
- Worked closely with dev teams to maintain design integrity.
- Cogitate Technology Solutions, Mumbai

#### UI Developer | July 2013 - May 2013 | (5 months) Industry: Product Engineering Services

Developed clean, responsive UIs based on PSD mockups and wireframes.

- Ensured cross-browser compatibility and pixel-perfect execution.
- Designed IOS mobile application for Insurance House
- Quasar Media, Mumbai Web Designer | Mar 2012 - Jan 2013 | (11 months)

## Industry: Marketing agency

Designed and coded static and dynamic websites, focusing on branding and consistency.

- Created marketing assets, banners, and UI layouts for digital campaigns.
- Advantus Corporate Infoserve, Navi Mumbai Web Designer | Mar 2012 – Jan 2013 | (11 months)

## Industry: Public services provider

Designed web graphics, banners, and basic HTML templates for various marketing and client projects.

- Supported front-end coding and visual QA processes.
- **Achievements & Recognition**

## Contributed to the Acumos Al Platform, an open-source project led by Tech Mahindra and the Linux Foundation, enhancing the UX for Al model

- onboarding and marketplace usability.
- Recognized by Emerson leadership for building a scalable design system adopted across multiple enterprise tools.
- Awarded 'Star Award' at Tech Mahindra for leading a redesign that improved user satisfaction
- Received multiple client appreciations at Silicus for delivering user-focused designs on time and within spec.
- Showcased in global stakeholder demos, trusted to represent UI/UX direction and user experience strategy.